



**FOR IMMEDIATE RELEASE**

**The Software and Information Industry Association (SIIA) and EMA Recognize GridApp Systems as a Leader in Database Automation**

*EMA Touts GridApp as 'Rising Star' and 23<sup>rd</sup> Annual CODiE Awards Names GridApp Finalist*

**NEW YORK — February 21, 2008** — GridApp Systems, Inc. ([www.gridapp.com](http://www.gridapp.com)), the leading provider of database automation software and solutions, today announced that it was selected as a 'Rising Star' by Enterprise Management Associates in *The EMA All-Stars in Enterprise Systems Management for 2008* report. GridApp was also named by the Software and Information Industry Association as a CODiE Award finalist for 2008 in the category of Best Database Management Solution. This comes on the heels of prominent press and analyst attention surrounding its latest product announcement Clarity 4.0 in the fall of 2007. These two industry accolades attest to the market success of GridApp Systems' database automation software, GridApp Clarity™.

GridApp's mission is to simplify, standardize, and streamline database operations through "best practices" automation. GridApp Clarity automates common database tasks like patching, deployment, user administration, and upgrades as well as centrally manages configuration information across the database environment. With Clarity, customers can accelerate time to market, increase ratio of databases to database administrators, and save up to 75 percent on database related costs – helping to better pair enterprise database capabilities with business needs.

"GridApp's traction in the market demonstrates our continued effort to mold our product in response to specific industry pain points – an attribute we've been praised for by analyst firms including EMA," said Rob Gardos, CEO of GridApp. "Our recognition by EMA and the Software and Information Industry Association further validates our ability to help customers achieve operational efficiencies with our cost-effective and low-maintenance database automation solution."

**EMA All-Star Report**

*The EMA All-Stars in Enterprise Systems Management for 2008* highlights what it considers to be the best available software solutions in a number of disciplines and is based on distinct evaluation criteria, including: depth and breadth of product functionality, diversity of platform and technology support, and integration with third-party systems. Additionally, vendors are rated on innovation including the number of new releases in the span of 2007 as well as new product functionality, customer feedback, and the consensus opinion of EMA analysts.

GridApp was named a 'Rising Star' for its impressive innovation cycle and product updates, including its sophisticated patching functionality and native awareness of

complex architectures including Veritas Cluster Server, Microsoft Cluster Server and Oracle RAC.

### **CODiE Awards**

Adding to the momentum is GridApp's recent acknowledgement by the Software and Information Industry Association as an award finalist. This marks the SIIA's 23<sup>rd</sup> annual CODiE Award designation. GridApp was selected in the first out of three judging rounds as a finalist in the category of Best Database Management Solution by a panel of software and information industry trade press, mainstream technology writers, analysts, consultants, and subject-matter experts. The peer-review and SIIA member company review process will commence March 10 – May 19, 2008 to select winners. The 2008 CODiE Award Winners will be announced at the CODiE Awards Gala on the evening of May 20, 2008 at the Palace Hotel, San Francisco, CA.

As GridApp looks forward to a progressive 2008, it confirms that Clarity adoption in 2007 was substantial with wins from global, tier-one clients, including leaders in the financial services and pharmaceutical sectors. The strength of GridApp's offering has proved to be a key influencer for IT decision makers – and has added to its rapid growth across all segments, geographic regions, and industries as well as the recent recognition of industry experts.

### **About GridApp Systems**

GridApp Systems is a leading provider of database automation solutions to help businesses gain control of their heterogeneous database infrastructures. Currently supporting hundreds of customer installations worldwide, across multiple industries such as financial services, pharmaceuticals, telecommunications, education, eCommerce, and technology, GridApp's market leading products and services have helped businesses deploy and better manage their critical database assets. GridApp Systems automates to help drive businesses forward. For more information, visit [www.gridapp.com](http://www.gridapp.com).

###

### **Contact:**

Michael Thomas, Barokas Public Relations, 206-264-8220,

[michaelthomas@barokas.com](mailto:michaelthomas@barokas.com)

Cindy Hart, GridApp Systems, 646-452-4046, [chart@gridapp.com](mailto:chart@gridapp.com)